



Session 3 | February 19th, 2021

Mark your Calendar!

Tobacco Prevention Community Outreach Training Program *Build Trust to Build Engagement*

Session 3: Working With Community Partners

Friday, February 19th, 2021

8:15 AM – 12:00 P.M

Microsoft Teams Virtual Meeting

Link in email invitation

“How can we make our programs impact the widest audience possible?” Our communities are rich with resources (not all financial) yet non-profits struggle to connect with these potential goldmines of helpful support. This session will focus on the “multiplier effect” of effective partnerships by probing such questions as, who are the natural allies for our programs? What are the most effective techniques for facilitating working partnerships? We will also discuss best practices for utilizing the media for spreading our messages. You will also hear from colleagues who will share examples of successful programmatic practices as well as insights on working with teen audiences to combat smoking and vaping.

There is no charge for these workshops. To register, please complete this form and email to [Torrin Davis at \[Torrin.Davis@lung.org\]\(mailto:Torrin.Davis@lung.org\)](mailto:Torrin.Davis@lung.org).

For additional information, please contact [Torrin - 302 565-2075](tel:3025652075) or email Torrin.Davis@lung.org

**Please note if there is more than one person coming from your agency. **

Name(s)* _____

Organization _____

Title(s) _____

Email address _____

Phone _____

The technical training workshops are made possible through the Delaware Division of Public Health’s Tobacco Prevention Community Contract. Funding for the Contract is provided by the Delaware Health Fund and managed by the American Lung Association in Delaware.